

How **Alberta** municipalities benefit by using



PARKPLUS in their communities SYSTEM

The issue is threefold: Providing the right amount of parking, in the right place, at the right time, for both residents and visitors; Monetizing the parking business, without negatively impacting the community; Monitoring and enforcing payment and citations.

Your Albertan municipality needs a solution custom designed with you in mind. And it has to come in on time, on budget, and help you work towards smart city status. Enter ParkPlus.

For Small Municipalities, take a cue from Sylvan Lake: Partnering with ParkPlus meant that municipalities that don't have the same resource base can use Calgary's expertise and experience for help with hardware purchases, negotiating with the Alberta Ministry of Transportation, and more. This summer, Sylvan Lake implemented their first iteration of paid parking, which included virtual permits for residents and an enforcement app that allows staff to track and report on all citations issued.

For Medium Municipalities, take a cue from Red Deer: Some municipalities have already started using smart parking and have a variety of technology that needs integrating. At the 412 stall transit parkade in Red Deer, ParkPlus combined 10 new Cale pay stations, a Q Free counting loop to provide accurate occupancy data, an automated gate and RFID cards into one seamless parking guidance system. The system also allows for monthly contracts and daily pay-as-you-go accounts, with everything seamlessly integrated together thanks to ParkPlus.

For Large Municipalities, take a cue from Calgary: Calgary uses a fully integrated parking management solution based on pay-by-plate and licence plate recognition (LPR) technology, which includes pay stations, mobile payment, permits and contracts, enforcement, citation tracking, and data gathering and analysis. Everything is tied together with the ParkPlus System, which has gotten 90% or higher customer satisfaction ratings since implemented. The mobile app provides a means to stop and start parking sessions, find a parking spot, top up your account, print receipts, pay for a friend's parking session, and more. With multiple forms of payment and integration in any existing hardware or software, ParkPlus is sure to connect the dots for your municipality to gain insights, plan for the future, and better manage all forms of parking.

